Choctaw County School Bus Routing

Investment: \$9,479

Benefits: \$70,000 per 180-day school year **Beneficiary:** Choctaw County, Population 9,039

Data Used:

Base Layer: Street Centerline File, Addressing Database, Parcels
School Data: School Districts, Student Addresses, Existing Bus Routes

Description:

The Golden Triangle Planning Development District (GTPDD) utilized its addressing and parcel data to develop optimized routing for school buses for the Choctaw School District. The rerouting of buses, minimizing the overlap of routes, the elimination routes was able to save to save time on the distance travel, fuel, wear and tear on the buses for an annualized savings of bus fleet cost of \$70,000 per year on an investment \$9,479.

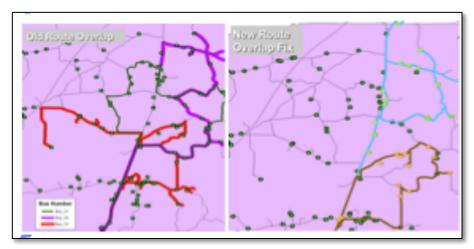


Figure 1 – Before Analysis Three Bus Routes; After Two Bus Routes

Using information on the student enrollment and the lists of students who ride the bus, the locations of all the bus-riding students were matched to the GIS site address. In addition to the routing information each bus driver had a picture of the house, directions and cumulative miles for the route. An undocumented benefit is the reduced errors and reduced training costs for route drivers.



Figure 2 Site address, parcel information and house photo